

Learn about the upcoming price increase to select legacy AT&T Business Unlimited phone plans in Unlimited Your Way® for business plan groups

WHAT TO KNOW

We're increasing the monthly rate plan charge for our retired Unlimited Your Way-eligible AT&T Business Unlimited Standard, AT&T Business Unlimited Advanced, AT&T Business Unlimited Premium and AT&T Business Unlimited Premium 2.0 plans (each, an "Impacted Plan", and collectively, the "Impacted Plans") by \$5.00 per month per phone line. The Impacted Plans may appear on your monthly invoice as follows:

Business Unlimited Standard – 1 Line
Business Unlimited Standard – 2 Lines
Business Unlimited Standard – 3 Lines
Business Unlimited Standard – 4 Lines
Business Unlimited Standard – 5+ Lines
Business Unlimited Advanced – 1 Line
Business Unlimited Advanced – 2 Lines
Business Unlimited Advanced – 3 Lines
Business Unlimited Advanced – 4 Lines
Business Unlimited Advanced – 5+ Lines
Business Unlimited Premium – 1 Line
Business Unlimited Premium – 2 Lines
Business Unlimited Premium – 3 Lines
Business Unlimited Premium – 4 Lines
Business Unlimited Premium – 5 Lines
Business Unlimited Premium – 6+ Lines
Business Unlimited Premium 2.0 – 1 Line
Business Unlimited Premium 2.0 – 2 Lines
Business Unlimited Premium 2.0 – 3 Lines
Business Unlimited Premium 2.0 – 4 Lines
Business Unlimited Premium 2.0 – 5 Lines
Business Unlimited Premium 2.0 – 6+ Lines

We will apply this price increase to each phone line on your Impacted Plan(s) beginning with bills issued on or after April 25, 2026.

Please note that if your phone line was activated after October 24, 2025, you will not be affected by the price change until you have completed 6 months of service. Until that time, we will apply both the price increase and an offsetting \$5 per month credit to the line.

EXPLORE YOUR OPTIONS

You have several choices:

- **keep enjoying your Impacted Plan(s) at the new rates;**
- **move each impacted phone line to a newer rate plan**, including our current Unlimited Your Way® for business-eligible AT&T Business Unlimited phone plans, which have new and updated features. Details about these plans can be found at att.com/bizUYW3.
(For AT&T Business Unlimited Standard 3.0 plan: After 5GB, AT&T may temporarily slow data speeds if the network is busy)
- **or, cancel your impacted phone line(s).** We understand you may want to cancel your service on an Impacted Plan, and we can assist you with that. Please call us at 1-800-331-0500 to discuss your cancellation options in more detail.
 - If you choose to cancel an impacted line for a phone with a service commitment, we will waive the Cancellation Fee that would otherwise apply as long as you cancel service by July 27, 2026.
 - If you choose to cancel an impacted line for a phone that has an installment agreement with a remaining balance and don't want to pay it off to keep your phone, we will waive the remaining installment balance as long as you cancel service and return the phone by July 27, 2026. When you call in, the AT&T representative will provide you with a pre-paid return label and information on how to complete your return.

NEED MORE INFO?

You can go online (att.com/myatt or att.com/premier, as applicable) to manage your account and learn about other available plans.

If you have other questions, you can also:

- contact your AT&T sales representative, or
- call Business Customer Care at 1-800-331-0500.