



Mobility Promotion Snapshot (CRU)

Effective December 20, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

VOICE	Add-A-Line Smartphone Activation Credit	Business Customers get \$150 in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER	LTO
	Port-In Smartphone Credit (NOT RETAIL)	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	LTO
	BYOD Port-In Credit (NOT RETAIL)	Business customers get up to \$600 in credits when they BYOD (smartphone), port-in a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months	LTO
	RETAIL BYOD Credit	Business customers get up to \$360 in credit when they BYOD port-in a smartphone from a competitor and activate on qualified UYW.	LTO
	RETAIL Port-In Credit	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$540 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	LTO
	Converged Offer: iPhone 16 Pro Max on Us w/ ABF	New/Existing wireless customers get an iPhone 16 Pro Max for free via monthly bill credits with eligible trade-in and when adding new ABF. Or existing ABF customers can get a free iPhone 16 Pro Max when activating a new business account and adding new wireless lines on installment and with eligible trade-in	LTO
	Apple Premium Trade-in	<ul style="list-style-type: none"> • \$1000 off i16 Pro/i16 Pro Max w/ \$230+ TIV • \$830 off iPhone 16 Series (all models) w/ \$130-\$229 TIV • \$350 off w/ \$35-\$129 TIV 	LTO
	Android Premium Trade-in Any Year Any Condition (AYAC)	<ul style="list-style-type: none"> • \$1,250 off Pixel 9 Pro XL w/ 35+ TIV OR AYAC Google Pixel • \$1,050 off Pixel 9 Pro w/ 35+ TIV OR AYAC Google Pixel • \$1,000 off S24+/S24 Ultra/Z Flip6/Z Fold6 w/ \$95+TIV \$800 off w/\$35+ TIV 	LTO
	Tiered Device Offer	<ul style="list-style-type: none"> • \$0.99/mo.: moto g stylus 5G 2024 • \$1.99/mo.: iSE 64GB Samsung S24 FE • \$2.99/mo.: Samsung A15 5G • \$5.99/mo.: i15 128GB (CRU ONLY) iSE 128GB Pixel 8a A35 5G razr+ 2024 • \$10.99/mo.: i15 256GB (CRU ONLY) iSE 256GB S24 128GB Pixel 9 128GB i16+ 128GB <ul style="list-style-type: none"> • \$15.99/mo.: i15 512GB (CRU ONLY) i15 Pro 128GB Pixel 9 256GB S24 256GB i16+ 256GB • \$20.99/mo.: i15 Pro 256GB i15 Pro Max 256GB i16+ 512GB • \$25.99/mo.: i15 Pro 512GB i15 Pro Max 512GB • \$30.99/mo.: i15 Pro 1TB i15 Pro Max 1TB 	LTO
	NextUp Upgrade Credit	<ul style="list-style-type: none"> • \$500 off Pixel 9 Pro, 9 Pro XL Apple i16 Pro, i16 Pro Max • \$350 off Apple i16 Samsung S24+, S24 Ultra, Z Flip6, Z Fold6 	LTO
Next Up Anytime Tiered & Premium Upgrade	Customers who have Next Up Anytime feature on their line can upgrade anytime* with a qualified device turn-in. Must renew feature. Must have 33% of device paid off to get smartphone offers.	LTO	
Buy More, Save More	New and existing customers purchasing a Samsung Galaxy S24 series smartphone, Z Flip6 or Z Fold6 can get a promotional credit of \$180 (\$5/mo. x 36mos) on the Galaxy S24.	LTO	
FREE Xcover6 Pro	CRU customers get the XCover6 Pro for free when activating a new line or upgrading on an eligible wireless plan and purchasing on IP	LTO	
DATA	50% Off Google Watch	Get 50% Off Google Pixel Watch 3 when activated with new watch line	LTO
	\$100 off Apple Watch	Purchase an eligible Apple Watch with a new wearable line on installment plan and get \$100 in monthly bill credits. Eligible Watches: Apple Watch SE, Series S9, Series S10, Watch Ultra 2	LTO
	\$100 off Samsung Watch	Purchase an eligible Samsung Watch with a new wearable line on installment plan and get \$100 in monthly bill credits. Eligible Watches: Watch FE, Watch6 Classic, Watch7, Watch Ultra X2	LTO
	\$100 off Apple iPad	Purchase an eligible Apple iPad on a new tablet line on installment plan and get \$100 in monthly bill credits. Eligible iPads: Apple iPad mini (7 th Gen), Air 11", Air 13", Pro 11, Pro 13, iPad 9 th Gen, iPad 10 th Gen	LTO
	\$100 off Samsung Tablet	Purchase an eligible Samsung tablet on a new tablet line on installment plan and get \$100 in monthly bill credits. Eligible Tablets: Samsung Tab A9+ 5G, S10+ 5G, S9 FE 5G	LTO
BUNDLES	Apple Bundle: Smartphone + Watch	New and existing customers can get up to \$264.36 in bill credits when purchasing a qualifying Apple smartphone and an eligible Apple Watch on an AT&T Installment plan.	LTO
	Apple Bundle: Smartphone + iPad	New and existing customers can get up to \$464.36 in bill credits when purchasing a qualifying Apple smartphone and an eligible Apple tablet on an AT&T Installment Plan.	LTO
	Apple Triple Bundle: Smartphone + iPad + Watch	New and existing customers can get up to \$728.72 in bill credits when purchasing a qualifying Apple smartphone plus an eligible Apple watch and tablet, each on an AT&T Installment Plan.	LTO
	Samsung Bundle: Smartphone + Watch	New and existing customers can get up to \$214.36 in bill credits when purchasing both an eligible Samsung watch and qualifying Samsung smartphone on an AT&T Installment plan.	LTO
	Samsung Bundle: Smartphone + Tablet	New and existing customers can get up to \$234.36 in bill credits when purchasing a qualifying Samsung smartphone plus an eligible Samsung tablet on AT&T Installment Plan.	LTO
	Samsung Triple Bundle: Smartphone + Tablet + Watch	New and existing customers can get up to \$448.72 in bill credits when purchasing a qualifying Samsung smartphone plus an eligible Samsung watch and tablet, each on an AT&T Installment Plan.	LTO
	Google Smartphone + Watch	\$250 in bill credits when purchasing a Google Pixel Watch 3 and an eligible Google Smartphone. Stacks w/ 50% off, making the watch free when purchased in the bundle!	LTO
	FREE TCL Tab 8 SE w/ AWB	Starting 8/8 Free TCL TAB 8 SE when purchased on a 36-month installment on a postpaid date rate plan with purchase of AT&T Wireless Broadband (AWB) and equipment on 36-month installment	LTO
All In One for Business w/ ABF & AIA-B or AWB All In One for Business w/ ADI & ASEoD	Qualified AT&T Internet/Mobility customers (including AIA-B/AWB) can SAVE on their internet OR wireless bill when they have both qualifying internet and wireless services. New + New customers, New Wireless w/ Existing Internet, Existing Wireless w/ New Internet customers are eligible. Check out the promo briefs to learn more!	LTO	
FIXED WIRELESS	FREE AIA-B 5G Gateway	Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans	LTO
	Discounts on Cradlepoint E300	Effective 3/26 add a line on AT&T Internet Air for Business w/ Cradlepoint E300 5G and get a discount based on the contract type or IP	LTO
	AIO \$20 off AIA-B & AWB	As of 10/4 - \$20 off AT&T Internet Air for Business (AIA-B) and AT&T Wireless Broadband (AWB) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked)	LTO
	FREE Netgear M7 Pro	Starting 9/9, the M7 Pro is FREE when purchased on new line with 36-month installment on AWB Premium Advanced Standard.	LTO
FLEET	FREE Fleet Complete Vision	FC Vision dash camera at no cost for 10 lines+ when activating a new line on FC Insights Solution Suite Bundle	12/31
	KP2 Dash Cam	\$5/mo. off AT&T Fleet Management (Geotab) KP2 dash camera when purchasing bundled or unbundled on Turnkey. Requires 25+ new lines.	12/31
	\$100 Credit Fleet Complete Vision	\$100 bill credit per line when adding a NEW FC Vision dash camera	12/31