



Mobility Promotion Snapshot (CRU)

Effective October 7, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

VOICE OFFERS	Add-a-line Smartphone Activation Offer	Business Customers get \$150 in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER	LTO
	Port-In Smartphone offer (NOT RETAIL)	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	LTO
	BYOD Credit (NOT RETAIL)	Business customers get up to \$600 in credits when they BYOD (smartphone), port-in a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months	LTO
	RETAIL BYOD Credit	Business customer get up to \$360 in credit when they BYOD smartphone and port-in from a competitor and activate on qualified UYW.	LTO
	RETAIL Port-In Credit	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER	LTO
	Apple Premium Device Trade-in	<ul style="list-style-type: none"> \$1000 OFF i16 Pro/i16 Pro Max w/ \$180+ TIV \$830 off iPhone 16 Series (all models) w/ \$130-\$179 TIV \$350 off w/ \$35-\$129 TIV 	LTO
	Android Premium Device Trade-in Any Year Any Condition (AYAC)	<ul style="list-style-type: none"> \$1,250 off Pixel 9 Pro XL w/ 35+ TIV OR AYAC Google Pixel \$1,050 off Pixel 9 Pro w/ 35+ TIV OR AYAC Google Pixel \$1,000 off S24+/S24 Ultra w/ \$95+TIV \$800 off w/\$35+ TIV Up to \$800 off Z Flip6 Z Fold6 w/ AYAC Galaxy or \$35 TIV 	LTO
	Tiered Device Offer	<ul style="list-style-type: none"> \$2.99/mo.: A15 5G moto g stylus 5G 24' moto razr \$5.99/mo.: i15 128GB (CRU ONLY) iSE 64GB Pixel 8a A35 5G razr+ 24' \$10.99/mo.: iSE 128GB S24 128GB Pixel 9 128GB Pixel 9 256GB i15 256GB (CRU ONLY) \$15.99/mo.: i15 512GB (CRU ONLY) S24 256GB i15 Pro 128GB \$20.99/mo.: i15 Pro 256GB i15 Pro Max 256GB \$25.99/mo.: i15 Pro 512GB i15 Pro Max 512GB \$30.99/mo.: i15 Pro 1TB i15 Pro Max 1TB 	LTO
	NextUp Upgrade Credit	<ul style="list-style-type: none"> \$500 off Pixel 9 Pro 9 Pro XL i16 Pro i16 Pro Max \$350 off Apple i16/16+ Samsung 	LTO
	Next Up Anytime Tiered & Premium Upgrade	Customers who have Next Up Anytime feature on their line can upgrade anytime* with a qualified device turn-in. Must renew feature. Must have 33% of device paid off to get smartphone offers.	LTO
	Buy More Save More	New and existing customers purchasing a Samsung Galaxy S24 series smartphone, Z Flip6 or Z Fold6 can get a promotional credit of \$180 (\$5/mo. x 36mos) on the Galaxy S24.	LTO
	FREE XCOVER6 PRO	CRU customers get the XCover6 Pro for free when activating a new line or upgrading on an eligible wireless plan and purchasing on IP	LTO
	DATA OFFERS	Apple Watch BOGO	Purchase an eligible Apple watch with a new wearable line on installment plan and get \$300 in monthly bill credits. Eligible Watches: Apple Watch SE (2023), Series 9, Series 10, Ultra 2
Samsung Watch BOGO		Mix and match any Samsung Watch and get \$350 off. Eligible Watches: Galaxy Watch FE, Watch6 Classic (47mm), Watch7 (40mm/44mm), Watch Ultra	LTO
Google Watch BOGO		Buy one Google Pixel 3, Get one up to \$450 off	LTO
BUNDLE OFFERS	All In One for Business w/ ABF & AIA-B	Qualified AT&T Internet/Mobility customers (including AIA-B) can SAVE on their internet bill when they have both qualifying internet and wireless services. <ul style="list-style-type: none"> New/Existing AIA-B and/or ABF customers must activate new Business Wireless BAN on a qualifying plan New/Existing Business Wireless customer on qualifying plan must activate new AIA-B and/or ABF service 	LTO
	All In One for Business w/ ADI & ASEoD	Qualified ADI/Mobility customers can SAVE on their internet bill with qualifying services. Customer scenarios – in each instance, customer must initiate one new service: <ul style="list-style-type: none"> New ADI or ASEoD / New Business Wireless New ADI or ASEoD / Existing Business Wireless New Business Wireless / Existing ADI or ASEoD 	LTO
	Converged Tablet Offer & Converged iPhone 16 Pro Max	<ul style="list-style-type: none"> Free iPad 9th Gen or Samsung A+ w/ ABF. View promo brief for full details Free iPhone 16 Pro Max w/ ABF and trade-in. View promo brief for full details – LAST DAY 10/10 	LTO
	Voice & Data Bundle Offer	Get \$200 off an eligible iPad when activating a new smartphone! Both smartphone and tablet line must be new lines of service. Smartphone can be on IP 24, 30, 36. Tablet must be on IP 36.	LTO
	FREE TCL TAB 8 w/ AWB	Starting 8/8 Free TCL TAB 8 SE when purchased on a 36-month installment on a postpaid date rate plan with purchase of AT&T Wireless Broadband (AWB) and equipment on 36-month installment	LTO
AIA-B OFFERS	FREE AIA-B 5G Gateway	Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans	LTO
	Discounts on Cradlepoint E300	Effective 3/26 add a line on AT&T Internet Air for Business & get Cradlepoint E300 5G and get a discount based on the contract type or IP	LTO
	AIO \$20 off AIA-B & AWB	As of 10/4 - \$20 off AT&T Internet Air for Business (AIA-B) and AT&T Wireless Broadband (AWB) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked)	LTO
AWB OFFERS	FREE Franklin A50	Effective 5/10 customers receive the Franklin A50 at no cost when they buy it on a 36-month installment plan on the AWB Core, Pro, or Ultra plans. If purchased with a 2-year or 3-year contract, the device will cost \$0.99.	LTO
	FREE Netgear M7 Pro	Starting 9/9, the M7 Pro is FREE when purchased on new line with 36-month installment on AWB Premium Advanced Standard.	LTO
FLEET OFFERS	FREE Fleet Complete Vision	FC Vision dash camera at no cost for 10 lines+ when activating a new line on FC Insights Solution Suite Bundle	12/31
	Fleet Management (Geotab) KP2 Dash Cam	\$5/mo. off AT&T Fleet Management (Geotab) KP2 dash camera when purchasing bundled or unbundled on Turnkey. Requires 25+ new lines.	12/31
	\$100 Credit Fleet Complete Vision-	\$100 bill credit per line when adding a NEW FC Vision dash camera	12/31
	FREE Fleet Complete Tracker	Free FTxw or FT1 tracker with purchase of 5+ lines, no in-vehicle Wi-Fi plan required. 10/1 – 10/31 ONLY.	10/31