



Mobility Promotion Snapshot (CRU)

Effective July 26, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

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|---------------------------|---|---|----------|
| VOICE OFFERS | Add-a-line Smartphone Activation Offer | Business Customers get \$150 in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER | LTO |
| | Port-In Smartphone offer (NOT RETAIL) | Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$360 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER | LTO |
| | BYOD Credit (NOT RETAIL) | Business customers get up to \$600 in credits when they BYOD (smartphone), port-in a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months | LTO |
| | RETAIL BYOD Credit | Business customer get up to \$360 in credit when they BYOD smartphone and port-in from a competitor and activate on qualified UYW. | LTO |
| | RETAIL Port-In Credit | Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get \$150 credit spread over the installment period. PORT-IN ONLY NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER | LTO |
| | Apple Premium Device Trade-in | <ul style="list-style-type: none"> \$1000 OFF i15 Pro/i15 Pro Max w/ \$290+ TIV \$700 off i15 Pro/i15 Pro Max/i15+/i15 w/ \$130-\$289 TIV \$350 off w/ \$35-\$129 TIV | LTO |
| | Android Premium Device Trade-in Any Year Any Condition (AYAC) | <ul style="list-style-type: none"> Up to \$1,100 off Z Flip6 Z Fold6 w/ AYAC Galaxy or \$35 TIV + Next Up Anytime (to get \$1,100 NUA feature add/renewal is required) Up to \$800 off Z Flip6 Z Fold6 w/ AYAC Galaxy or \$35 TIV \$1,040 off Pixel 8 Pro or Pixel Fold w/ 35+TIV OR AYAC Google Pixel \$1,000 off S4+/S24 Ultra w/ \$95+TIV \$800 off Z Flip5/Fold5 w/\$35+ TIV | LTO |
| | Tiered Device Offer | <ul style="list-style-type: none"> \$1.99/mo.: iSE 64GB \$2.99/mo.: A15 5G moto g stylus 5G 24' Pixel 8a moto razr \$5.99/mo.: i14 128GB (CRU ONLY) iSE 128GB A35 5G S23 FE 128GB razr+ 24' \$10.99/mo.: iSE 256GB S24 128GB Pixel 8 128GB Pixel 8 256GB i14 256GB (CRU ONLY) \$15.99/mo.: i14 512GB (CRU ONLY) iSE 256GB S24 256GB | LTO |
| | NextUp Upgrade Credit | <ul style="list-style-type: none"> \$500 off Pixel 8 Pro \$350 off Apple i15 Series Samsung | LTO |
| | Next Up Anytime Tiered & Premium Upgrade | Customers who have Next Up Anytime feature on their line can upgrade anytime* with a qualified device turn-in. Must renew feature. Must have 33% of device paid off to get smartphone offers. | LTO |
| Buy More Save More | New and existing customers purchasing a Samsung Galaxy S24 series smartphone, Z Flip6 or Z Fold6 can get a promotional credit of \$180 (\$5/mo. x 36mos) on the Galaxy S24. | LTO | |
| DATA OFFERS | Apple Watch BOGO | Purchase an eligible Apple watch with a new wearable line on installment plan and get \$300 in monthly bill credits. Eligible Watches: Apple Watch SE (2023), Series 9, Ultra 2 | LTO |
| | Samsung \$100 Off Watch Offer | Get up to \$100 in monthly bill credits when purchasing an eligible Samsung Watch on IP and activating on an eligible postpaid wearable plan. | LTO |
| | Samsung \$100 Off Tablet Offer | Get up to \$100 in monthly bill credits when purchasing an eligible Samsung Tablet on an installment plan and activating a new tablet line on eligible wireless plan. | LTO |
| BUNDLE OFFERS | Samsung Watch Bundle Offer | Get select Samsung Watches for \$0.99/mo. w/ purchase of a Samsung Z Flip6 / Fold6 smartphone. Other watches eligible for credits but will not be \$0.99/mo. | LTO |
| | Samsung Tablet Bundle Offer | Get select Samsung Tablets for \$0.99/mo. w/ purchase of Samsung Z Flip6 / Fold6 smartphone. Other tablets eligible for credits but will not be \$0.99/mo. | LTO |
| | Samsung Triple Bundle Offer | Get select Samsung Watches & Tablets for \$0.99/mo. each w/ purchase of Samsung Z Flip6 / Fold6 smartphone. Other tablets & watches eligible for credits but will not be \$0.99/mo. | LTO |
| | All In One for Business w/ ABF & AIA-B | Qualified AT&T Internet/Mobility customers (including AIA-B) can SAVE on their internet bill when they have both qualifying internet and wireless services. <ul style="list-style-type: none"> New/Existing AIA-B and/or ABF customers must activate new Business Wireless BAN on a qualifying plan New/Existing Business Wireless customer on qualifying plan must activate new AIA-B and/or ABF service | LTO |
| | All In One for Business w/ ADI & ASEoD | Qualified ADI/Mobility customers can SAVE on their internet bill with qualifying services. Customer scenarios – in each instance, customer must initiate one new service: <ul style="list-style-type: none"> New ADI or ASEoD / New Business Wireless New ADI or ASEoD / Existing Business Wireless New Business Wireless / Existing ADI or ASEoD | LTO |
| | Voice & Data Bundle Offer | Get \$200 off an eligible iPad when activating a new smartphone! Both smartphone and tablet line must be new lines of service. Smartphone can be on IP 24, 30, 36. Tablet must be on IP 36. | LTO |
| AIA-B OFFERS | FREE AIA-B 5G Gateway | Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans | LTO |
| | Discounts on Cradlepoint E300 Routers w/ AIA-B | Effective 3/26 add a line on AT&T Internet Air for Business may purchase Cradlepoint E300 5G and get a discount based on the contract type or installment plan | LTO |
| | AIO \$30 off AIA-B | Effective 3/26 \$30 off AT&T Internet Air for Business (AIA-B) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked) | LTO |
| AWB OFFERS | FREE Franklin A50 | Effective 5/10 customers receive the Franklin A50 at no cost when they buy it on a 36-month installment plan on the AWB Core, Pro, or Ultra plans. If purchased with a 2-year or 3-year contract, the device will cost \$0.99. | LTO |
| | FREE Netgear M6 Pro | Starting 7/23, for a very limited time , the Netgear Nighthawk M6 Pro will be on a flash sale for free on a 36-month installment plan or \$0.99 on a 2-year or 3-year contract. Must be activated on AWB (AT&T Wireless Broadband) Standard Advanced Premium. | LTO |
| FLEET OFFERS | FREE Fleet Complete Vision | Business customers receives road-facing or dual-facing FC Vision dash camera at no cost for deals 10 lines or more, when activating a new line on the Fleet Complete Insights Solution Suite Bundle | EXTENDED |
| | Fleet Management (Geotab) KP2 Dash Cam | Customers receive \$5 per month off AT&T Fleet Management (Geotab) KP2 dash camera when purchasing the no-upfront cost bundle or unbundled (upfront hardware cost) on Turnkey. Requires 25+ new lines. | EXTENDED |
| | \$100 Credit Fleet Complete Vision- | Customers receive a \$100 bill credit per line when adding a NEW Fleet Complete Vision forward-facing or dual-facing dash camera hardware. | EXTENDED |
| | FREE Fleet Complete FTxw Hardware | Customers can receive Fleet Complete FTxw Fleet tracker at no cost with purchase of Fleet Complete solution and the 1GB or unlimited in-vehicle Wi-Fi rate plan | EXTENDED |