

# Mobility Promotion Snapshot (CRU)

Effective April 5, 2024

All promotions are limited time offers subject to change at anytime unless otherwise noted

## CRU PORTFOLIO



<b>Add-a-line Smartphone Activation Offer</b>	Business Customers get <b>\$150</b> in credit when they add a new smartphone on IP on UYW Prem/Adv. Credit is spread over the installment period. NEW LINE NON-PORT <b>NOT STACKABLE WITH CRU PORT-IN SMARTPHONE OFFER</b>	Limited Time
<b>Port-In Smartphone offer (not retail)</b>	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get <b>\$360</b> credit spread over the installment period. PORT-IN ONLY <b>NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER</b>	Limited Time
<b>RETAIL Port-In Credit</b>	Business Customers who port in from a carrier, get a smartphone on IP on UYW Prem/Adv get <b>\$360</b> credit spread over the installment period. PORT-IN ONLY   <b>NOT STACKABLE WITH ADD-A-LINE SMARTPHONE ACTIVATION OFFER</b>	Limited Time
<b>BYOD Credit (not Retail)</b>	Business customers get up to <b>\$600</b> in credits when they BYOD (smartphone), <b>port-in</b> a number from a competitor, and activate on a qualified unlimited plan. Credits will start within 3 bill cycles. Credit given over 24 months	Limited Time
<b>RETAIL BYOD Credit</b>	Business customer get up to <b>\$360</b> in credit when they BYOD smartphone and port-in from a competitor and activate on qualified UYW.	Limited Time
<b>All In One for Business w/ ABF &amp; AIA-B</b> <b>All In One for Business w/ ADI &amp; ASEoD</b>	Qualified AT&T Internet/Mobility customers (including AIA-B) can SAVE on their internet bill when they have both qualifying internet and wireless services. • New/Existing AIA-B and/or ABF customers must activate new Business Wireless BAN on a qualifying plan • New/Existing Business Wireless customer on qualifying plan must activate new AIA-B and/or ABF service	Limited Time

## NATIONAL DEVICE OFFERS



<b>BIUY MORE SAVE MORE</b>	• iPhone 15 Plus or Galaxy S24 for \$5.99/mo. w/ purchase of eligible smartphone. Both devices on installment Plan.	Limited Time
<b>Apple Premium Device Trade-in</b>	• <b>\$1000</b> OFF i15 Pro/i15 Pro Max w/ \$290+ TIV • <b>\$700</b> off i15 Pro/i15 Pro Max/i15 w/ \$130-\$289 TIV • <b>\$350</b> off w/ \$35-\$129 TIV	Limited Time
<b>Android Premium Device Trade-in</b>	• <b>\$1,040</b> OFF Pixel 8 Pro w/ 35+TIV • <b>\$1,000</b> OFF S24+/S24 Ultra/ Z Flip5/Z Fold5 w/ \$95+TIV • <b>\$800</b> OFF Z Flip5/Fold5 w/\$35+ TIV	Limited Time
<b>Tiered Device Offer</b>	• <b>\$1.99/mo.:</b> iSE 64GB • <b>\$2.99/mo.:</b> A15 5G   moto g stylus 5G – 2023   moto razr   Pixel 7A • <b>\$5.99/mo.:</b> i14 128GB iSE 128GB   A54 5G   moto razr+   S23 FE 128GB • <b>\$10.99/mo.:</b> i15 Plus 128GB   iSE 256GB   i14 256GB   Pixel 8 128GB   Pixel 8 256GB   S24 128GB • <b>\$15.99/mo.:</b> i15 Plus 256GB   i14 512GB   S24 256GB • <b>\$20.99/mo.:</b> i15 Plus 512GB   Pixel Fold 256GB • <b>\$25.99/mo.:</b> Pixel Fold 512GB	Limited Time
<b>NextUp Upgrade Credit</b>	• <b>\$500</b> off Pixel 8 Pro • <b>\$350</b> off Apple i15   Samsung	Limited Time
<b>Ipad 9th Gen + Smartphone</b>	50% off an iPad 9th Gen when purchasing both a new smartphone on a qualified unlimited plan and the Apple iPad 9th Gen on postpaid wireless plan for tablets. Both devices must be purchased on installment and in the same transaction.	Limited Time

## WATCH OFFERS



<b>Google Watch BOGO Offer</b>	Purchase Google Pixel Watch 2 (41MM) on installment agreement. Can mix and match between any model of Google Pixel Watch2 (41MM). At least one new wearable line required (NEW/NEW or NEW/UPGRADE)	Limited Time
<b>Samsung Watch BOGO</b>	Mix and match any Samsung Galaxy Watch and get \$350 off. Can mix and match between any model of Watch5 Pro (45mm), Samsung Galaxy Watch6 Classic (43mm/47mm) and Galaxy Watch6 (40mm/44/mm) o At least one new wearable line required (NEW/NEW or NEW/UPGRADE)	Limited Time
<b>Apple Watch BOGO</b>	Buy One Apple Watch and Get <b>\$300</b> off the second one when you buy both devices on qualifying installment plan.	Limited Time

## AIA OFFERS



<b>FREE AIA-B 5G Gateway</b>	Effective 3/26 5G Gateway Free when purchased on 36-month installment with AT&T Internet Air for Business Plans	Limited Time
<b>Discounts on Cradlepoint E300 Routers w/ AIA-B</b>	Effective 3/26 add a line on AT&T Internet Air for Business may purchase Cradlepoint E300 5G and get a discount based on the contract type or installment plan	Limited Time
<b>AIO \$30 off AIA-B</b>	Effective 3/26 \$30 off AT&T Internet Air for Business (AIA-B) with new and existing AT&T eligible business wireless smartphone unlimited rate plan. (this is just part of the AIO Business offer- full offer brief linked)	Limited Time

## OTHER OFFERS



<b>25% Off Accessories</b>	EFFECTIVE 9/7, For a limited time only, business customers can receive 25% accessories. Excluding Clearance and Do Not Discount items	Limited Time
<b>FREE Galaxy Xcover 6 Pro - LTO</b>	Business customer can get a FREE Samsung Galaxy Xcover Pro 6 when purchased on a New line or upgrade on a 36-month Installment Plan, while supplies last.	Limited Time
<b>FREE Fleet Complete Vision</b>	Business customers receives road-facing or dual-facing FC Vision dash camera at no cost for deals 10 lines or more, when activating a new line on the Fleet Complete Insights Solution Suite Bundle	Limited Time
<b>FREE Fleet Complete FTxw Hardware</b>	Customers can receive Fleet Complete FTxw Fleet tracker with in-vehicle Wi-Fi hardware at no cost with the purchase of Fleet Complete solution.	Limited Time
<b>\$100 Credit Fleet Complete Vision-</b>	Customers receive a \$100 bill credit per line when adding a NEW Fleet Complete Vision forward-facing or dual-facing dash camera hardware.	Limited Time